CLASSIFICATION OFFICE DECISION

Title of publication: 02 (7)-001

Other known title(s): Not stated

OFLC ref: 1700387.009

Medium: Computer Image File

Publisher: Not stated

Country of origin: Not stated

Language: Not applicable

Applicant: Commissioner of Police

Classification: Objectionable except if the availability of the publication is restricted

to persons who have attained the age of 18 years.

Descriptive note: None

Display conditions: None

Date of entry in Register: 07 August 2017

Date of direction to issue

a label:

No direction to issue a label has been issued

Date of notice of decision: 04 August 2017

Summary of reasons for decision:

The cartoon image depicts characters from 'The Simpsons' and shows a man committing an act of violence on a woman with sexually violent overtones. This depiction is not sexually explicit and therefore is unlikely to be used for the purpose of sexual arousal. It is most likely to be read by adults as a transgressive and boundary-pushing work of satire. Children and teenagers are unlikely to interpret the image in this way, which may have an inuring effect on their attitudes toward violence against women. Younger viewers are also likely to be strongly shocked and disturbed by seeing familiar cartoon characters depicted in this manner and this is likely to have a negative impact on their understanding of sexual consent. The presence of a clear, high-quality watermark directing the viewer to a pornographic website indicates that the image is intended for adults. This decision interferes with the right to freedom of expression affirmed by the New Zealand Bill of Rights Act 1990, but is a reasonable limitation to that right in order to prevent injury to the public good.